

## FBBC's Speed Networking Launch is More Mayhem than Maypole.

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*WORD-right PR:* Faringdon Business Breakfast Club (<http://www.fbfc-networking.co.uk>) launched its new look with a special networking breakfast on Monday 12<sup>th</sup> May.

To celebrate FBBC's new image, members participated in Speed Networking with a difference.

Using an improvised Maypole, the 16 attendees attempted to work their way round the pole in the traditional way, at the same time as speed



networking. Organisers believe this is the first ever attempt at Maypole Networking. The Maypole winding was a little lacking in accuracy, but this was more than made up for in enthusiasm! In sessions each lasting only 2 minutes, all the Networkers successfully managed to introduce themselves to the other participants. This novel networking idea proved to be such a success, there were groans of disappointment when the final whistle was blown at 8.55am. .



To complete the May celebrations, everyone came dressed wearing flowers. After a vote by all the FBBC members, Samantha Scott a Chartered Occupational Psychologist from Freshwater Consulting Ltd, was crowned the FBBC May Queen. Organiser Andy Holt of OSX Ltd, presented

Samantha with flowers donated by Faringdon florist, Thanks a Bunch.

Amongst the members who attended the event was Graham Hill, Managing Director of Newbury's Verbatim Call Centres Ltd. He said, "It was a great day to launch the new-look FBBC. I was really pleased to be involved. The innovative idea of Maypole speed networking was a great way to break the ice. It was more productive, simply because everyone dropped their reserve and there were no communication barriers. I thoroughly enjoyed it and would recommend FBBC to anybody looking to network."

The next FBBC breakfast meeting will take place on Monday May 2<sup>nd</sup> at Faringdon Business Centre, Volunteer Way, Faringdon between 7.30 and 9am. Bookings can be made by email to [andy@osx.co.uk](mailto:andy@osx.co.uk) or by phoning 0845 003 1340. The cost is £10 per person which includes a hot and cold buffet breakfast.

The FBBC new look branding includes a website (<http://www.fbbc-networking.co.uk>) which offers members a free directory listing and advertising opportunities. An e-newsletter is being sent out to all members and potential members each month, informing them of forthcoming meetings, and speakers. The newsletter also features two members' profiles each month.

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### **Notes to Editors**

The original Faringdon Breakfast Club was founded in 2004. The group was threatened with closure in 2007 when SEEDA funding was withdrawn from the Faringdon Enterprise Gateway. Although the venue was still available, Gateway staff had provided the buffet breakfast. To ensure the continuity of the successful networking group, members undertook the catering themselves. Today, a local outside catering company provides a buffet breakfast.

FBBC is quite unique in that there is no annual membership fee, nor is it profit-making. Any surplus revenue is ploughed back into marketing and promoting the group as a good place to come 'to build a better business'.

High resolution images are available at <http://www.word-right.co.uk/press-releases.htm>

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