

## Tadmarton Products responds to turkey crisis for 2,000 of London's homeless



Banbury-based meat wholesaler Tadmarton Products (<http://www.tadmartonproducts.co.uk>), has helped save 2,000 Christmas dinners by donating turkey joints to Crisis, the national charity which supports homeless and vulnerably housed people.

Crisis urgently needed enough turkey joints to provide a festive meal for over 2,000 homeless people at its 9 London centres, after the original donor dropped out at the 11<sup>th</sup> hour. Despite countless phone calls and pleas for help, the charity were having no success in finding a new donor. Without the turkey, the 2,000 people expected at the Crisis Centres wouldn't have the warm, safe Christmas which we take for granted.

In desperation, the Crisis team turned to Google and an Internet search for 'turkey wholesalers' found Tadmarton Products' website. A phone call later, and turkey was back on the Crisis Christmas dinner menu.

Tadmarton's managing director Mike Mourant, offered to donate half of the turkey and provide the remainder at cost price, if a second sponsor could be found. Within a few hours, a London Clearing House agreed to fund the cost of the remaining meat, and the Crisis Christmas meal was saved. The boneless turkey joints will be delivered by Tadmarton Products next week for distribution to the London Crisis Centres.

Lynnette Murad, Crisis Resource Executive says, "We're extremely grateful to Tadmarton Products. Through their generosity, 2,000 homeless and vulnerably housed people will now be able to enjoy a delicious Christmas meal at our London centres."

Tadmarton Products has a strong philosophy when it comes to charitable donations. Mike Mourant, the company's MD comments, "We believe in giving something back to the community which supports our business. We take our Christmas meals for granted and it is sobering to think of vulnerable people going hungry on Christmas Day. Tadmarton is delighted to be able to help such an important cause. Crisis is doing a wonderful job and we hope the charity's guests enjoy their day."

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### Notes to Editors

Tadmarton Products is a wholesale supplier of fresh and frozen meat and poultry to independent butchers, retail and catering establishments. The family-owned company, which is based in Banbury, employs a team of more than 30 staff and was established in the late 1960s.

Tadmarton supplies around 4,000 tonnes of meat products, from case to pallet quantities, each year. Tadmarton's main distribution area is currently 16 counties around the Midlands and South East of England. The company supplies an extensive range of products which includes:

- Whole chicken and turkey
- Chicken portions
- Game
- Lamb
- Pork and bacon
- Beef

The company boasts its own cutting room, chilled and frozen storage, and a fleet of 8 vehicles at its Oxfordshire base.

Tadmarton Products also provides support to Toybox (<http://www.toyboxcharity.org.uk>) helping street children in Latin America, and the Oxfordshire-based Leadenporch Trust (<http://www.leadenporchtrust.org.uk>).

Crisis is the national charity for single homeless people. We are dedicated to ending homelessness by delivering life-changing services and campaigning for change. Our innovative education, employment, housing and well-being services address individual needs and help homeless people to transform their lives. We measure our success and can demonstrate tangible results and value for money. We are determined campaigners, working to prevent people from becoming homeless and advocating solutions informed by research and our direct experience. We have ambitious plans for the future and are committed to help more people in more places across the UK. We know we won't end homelessness overnight or on our own. But we take a lead, collaborate with others and together make change happen. For more, see [www.crisis.org.uk](http://www.crisis.org.uk)

### Crisis Christmas

- At Christmas we provide companionship and support to alleviate loneliness and isolation and help people to take their first steps out of homelessness.
- We welcome nearly 2000 guests in nine centres across London. Our residential centres provide accommodation for rough sleepers, and people with specific needs such as women and those with dependency issues.
- For the vulnerably housed, we run specialist day centres, which are based in schools and colleges, providing an inspirational environment.

Across all our centres guests can benefit from 20 different services, learning opportunities, vital medical help, housing and job advice.

- We link our guests up to year-round services and encourage them to come to Crisis services in the New Year so we can continue to provide opportunities that will help them transform their lives.
- With over 8000 volunteers, Crisis Christmas is the largest volunteer led event in the UK.

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